



Cross+Hamilton
Printers

Supplied Artwork File Specifications

- Preferred Format**
- PDF (high resolution)
 - Adobe InDesign (including all fonts and links / images used in the artwork)*
 - Quark Xpress (including all fonts and links / images used in the artwork)*
 - EPS

We accept other file formats. Please contact us to verify.
Some formats may incur an additional cost.

* Please ZIP compress or STUFF files before emailing to prevent corruption via internet transmission.

- Resolution**
- All images must be at least 300 dpi at final print size.
Please note that web/internet images are only 72 dpi and are intended for on-screen viewing and not of a high enough quality for printing purposes.
Resizing lower resolution files to 300 dpi will not produce desirable results.

- Colour**
- All artwork must be CMYK (process colour) and/or PMS (spot colour).
RGB is unsuitable for printing purposes.
Please remove all unused colours from documents.
NOTE colour variations may occur in the printing process. Different paper stocks will affect the appearance of the colour specified.

- Fonts / Typefaces**
- All fonts/typefaces must be embedded, outlined or supplied with documents.

- Bleed / Trim Marks**
- All artwork requires at least a 3 mm bleed area.
Trim marks are required outside the image area.

- Hard Copy / Sample**
- A final printout of your file or a previously printed sample would assist to ensure artwork is printed correctly (e.g. no font substitutions have occurred)

Please check documents carefully. Whilst every care is taken to ensure artwork is correct, it is expressly understood that Cross + Hamilton Printers accepts no responsibility for any errors or omissions overlooked.

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